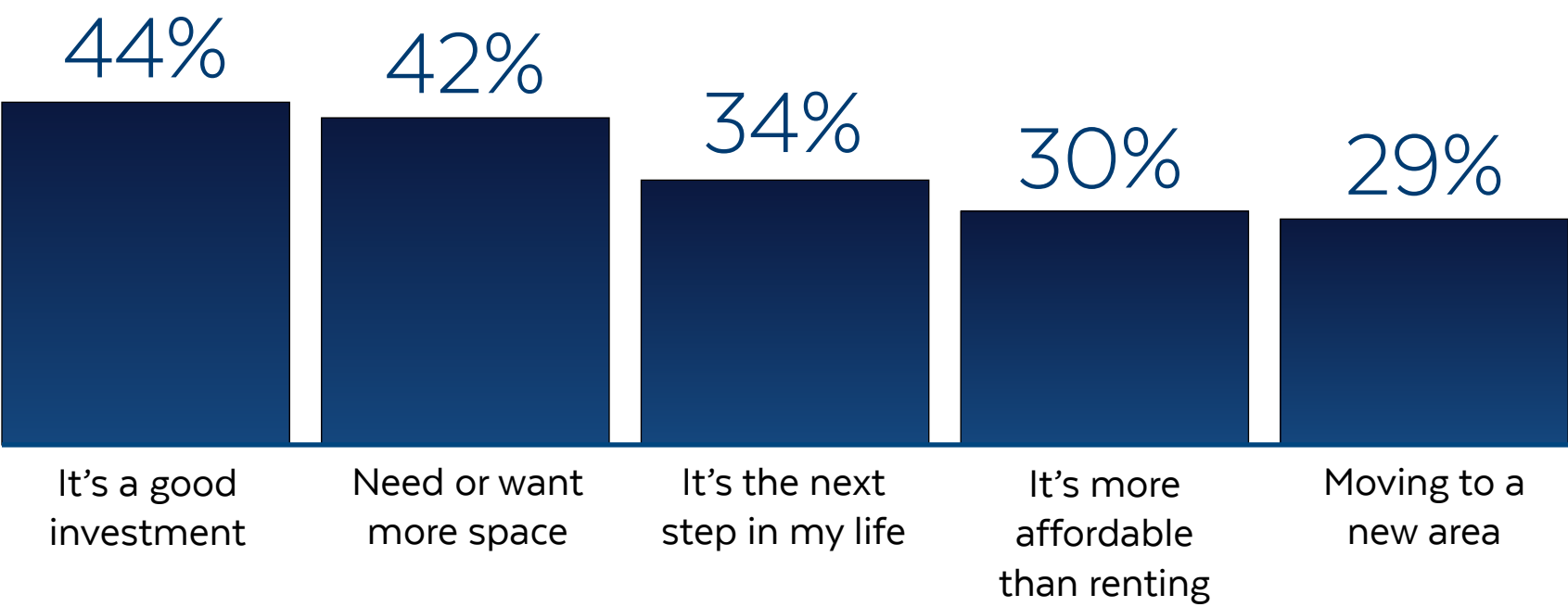


Why are people buying homes?



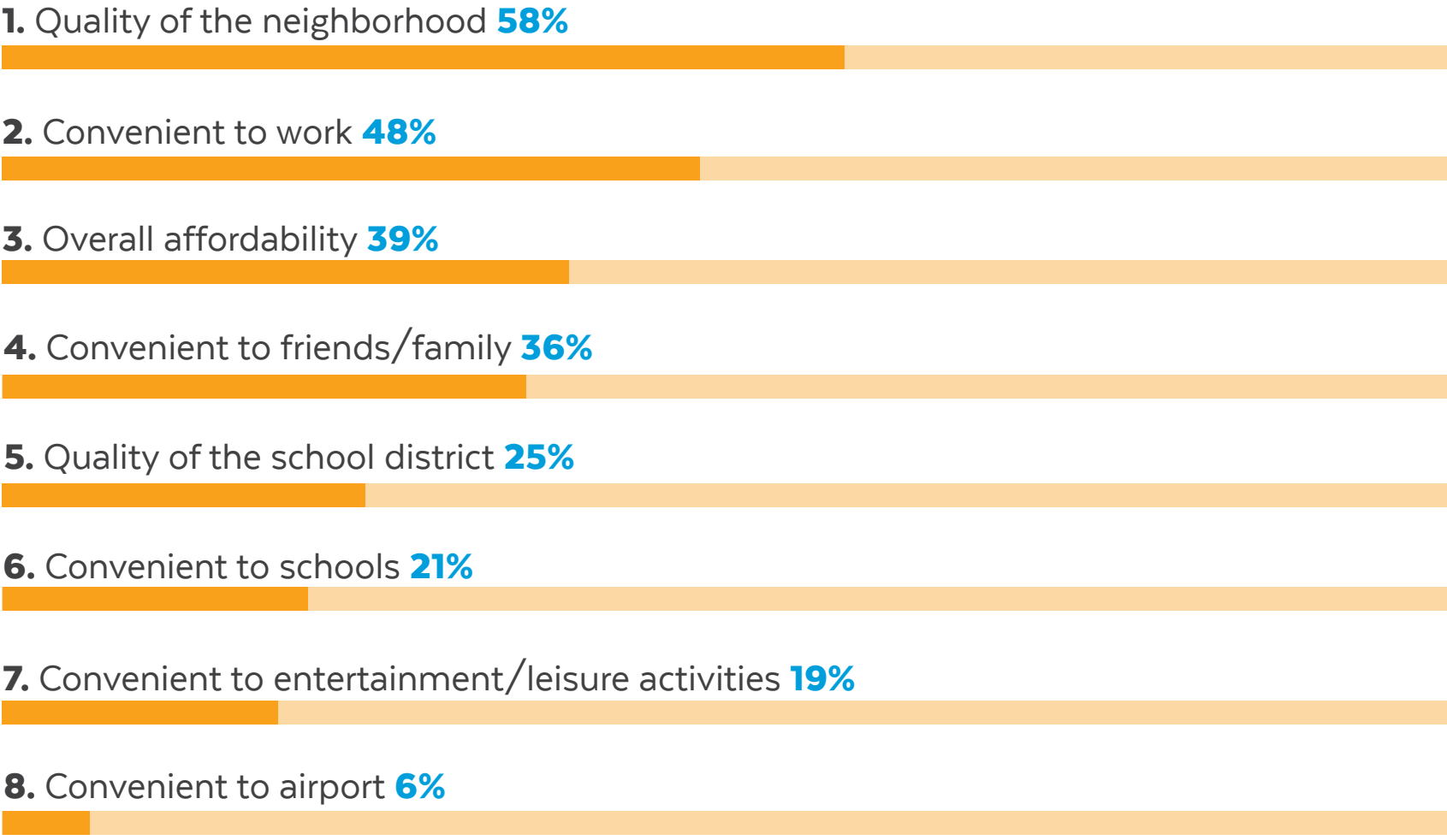
32% of Americans plan to purchase a home in the next five years. For these people, the top reasons for buying homes include:¹



33% of millennials surveyed said that wanting space for a dog influenced their decision to purchase a home²

What items are on people's home buying wish lists?

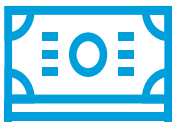
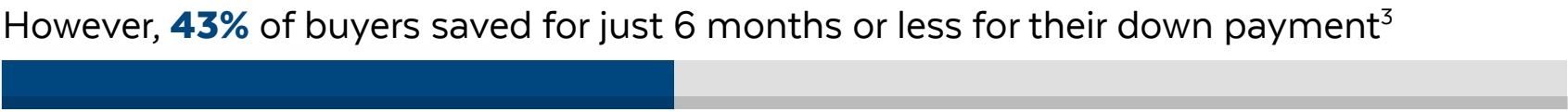
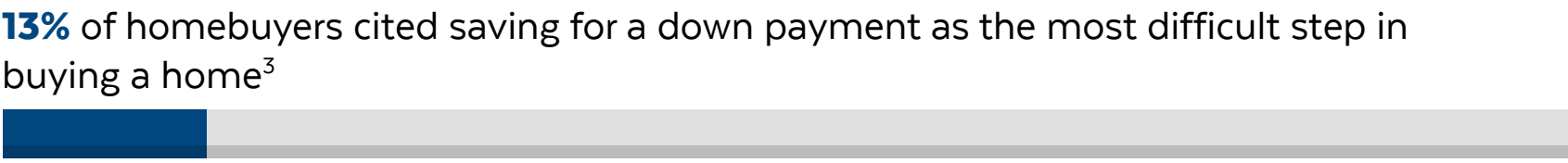
8 top factors influencing home purchases⁴



What financial considerations are people facing?



91% of renters want to own a home someday¹
65% are worried about the cost of purchasing a home¹



Many first-time homebuyers put just **5%** down³



Repeat homebuyers tend to put about **14%** down³